## **ABSTRACT**

This invention relates to a rubber composition possessing high wear resistance and low heat buildup, and more particularly to a rubber composition comprising 100 parts by mass of a diene polymer and 20-250 parts by mass of a carbon black as a filler, characterized in that the carbon black has a dibutyl phthalate (DBP) absorption number of 40-180 cm<sup>3</sup>/100 g, a nitrogen adsorption specific surface area (N<sub>2</sub>SA) of 40-300 m<sup>2</sup>/g, a tint strength (TINT) of 50-150% and a light transmittance of toluene extract of not less than 90% and a relation between the nitrogen adsorption specific surface area and the light transmittance of toluene extract satisfies the following equation (I):

 $0.0283 \times A \times (100-B) \le 40 \cdot \cdot \cdot \cdot (I)$ 

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(wherein A is a nitrogen adsorption specific surface area and B is a light transmittance of toluene extract).